

ABOUT

Pete Wilkinson

Founder & CEO



Creator of the 1-3-5® method

Pete's professional career started 30 years ago with senior management roles in retail working for a PLC.

Pete has managed a large team of 300 people along with having P&L responsibility for a £30m business.

Pete has also run his own retail business with a much smaller team. He has an MBA from Newcastle Business School, is a Certified Practitioner of NLP and is also an Ironman Triathlete and a UK Special Forces Race Competitor. Pete has won multiple speaking awards for both content and delivery with organisations like Vistage UK and Academy for Chief Executives.

Pete is massively passionate about helping ambitious teams and business to set, cascade and achieve their strategy and business goals. He supports leadership teams in a range of businesses from 25 person engineering companies to large software companies with over 4000 people globally.

He delivers this support through a combination of leading high energy interactive masterclasses, consulting leadership teams and simple software to support strategy execution.

Pete manages his time between his (large) family, his business and his health and fitness. He's slightly obsessed with nutrition, exercise and rest and is intense when it comes to his VO2 Max.

AT A GLANCE

30 yrs

Senior leadership experience

12 speaker awards

Received in 13 years.

£30m

P&L responsibility, 300-person team

- MBA, Newcastle Business School
- Certified Practitioner of NLP
- Award-winning speaker
Vistage UK & Academy for Chief Executives
- Ironman Triathlete & UK Special Forces Race Competitor